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ABSTRACT

This brief unit of study, which involves constructing large maps, is designed to study the role of North Dakota as a producer and exporter of goods. The following topics are included: (1) the unit objectives with nine questions for the students on consumers, products, and the development of export markets; (2) six steps outlining the procedures for this 2- or 3-week project; (3) a list of the materials needed to complete the project; (4) 10 debriefing questions for presentation at the end of the exercise, related to the global perspective of producing and exporting goods and the possible impact on North Dakota; and (5) the suggestion that this study of exporting may be adapted to a unit of study on importing. A 31-item list of contact sources for obtaining information and data on North Dakota exports is provided. (JW)

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Title: Our State: The Exporter

Introduction: Our State is not an island. We are an active member of the world community. We are a producer: Our State grows and raises a multitude of agricultural products; many of our agricultural products are processed within the state; Our industries manufacture a variety of items; Our natural resources pose an exciting future. We are suppliers for a national and international community. We are not an ISLAND!

Objective: Magnify the role of Our State as a producer.
- What do we have to offer?
- Who are the consumers?
- Where are the consumers?
- How do our products get there?

Exemplify the role and importance of exports within the bounds of Our State's economy.
- How important is it to export?
- How do think markets are developed?
- How do exports affect Our State's quality of life?

View the world map showing Our State, its products and the distribution of those products.
- Note the diverse nature of trade.
- Note that while others must depend on us for certain products, that we in turn depend on others as a market for those products.

Procedure: Allow two to three weeks for this project.

Materials
- Develop a bibliography of economic concerns to use as a basis for informational contacts.
- A telephone directory and access to a telephone.
- Secretarial depot with supplies for a letter writing campaign.
- One large wall map (to be constructed) of North America (as a region).
- One large wall map of the World.
- Numerous outline maps of Our State.
- Stick pins or tacks
- Yarn (multi-colored) balls
- Index cards (3x5)

Step 1. Construct the large wall maps

Step 2. Using the bibliograpy as the basis, begin compiling a list of sources to be contacted. Discuss methods of contact to be used.

Step 3. Brain storm for further identification of Our State's products and how to contact for more information.

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Step 4. For placement on the outline map of Our State; check products for:
- where grown or raised (as in crops or livestock)
- where processed
- where extracted
- where manufactured or assembled

This information to be used primarily on the small outline maps to identify individual products.

Step 5. Identify product distribution as regional (primarily within North America) or as international, this information to be used for placement on the wall maps.

Step 6. Using pins and yarn, trace the points of origin and distribution. On the index cards note points of interest and tack them to the map accordingly.

Debriefing:

Are we alone?

Is there a global relationship?

What would happen if one or two (or a few) of the strings of yarn were cut?

What are some possibilities for future markets?

How might an international crisis affect Our State?

How would you promote good foreign relations?

Do we need a foreign policy?

What should our foreign policy be?

Can you foresee any problems in the future?

What suggestions do you have for improving this exercise?

Further Suggestions:

Adapt and improve.

The project can be altered slightly to adapt to the title- Our State: The Importer.

Sources to contact to obtain information and data on North Dakota products that are exported from the state.

Virginia T. Corwin
Manager, Public Affairs
Greater North Dakota Association
Fargo, N. D. 58102

Red River Valley Potato Growers Assoc.
Grand Forks, N.D. 58201

N. D. State Mill and Elevator
Grand Forks, N.D. 58201

Irene Johnson
Area Development Representative
Otter Tail Power Co.
Jamestown, N.D. 58401

Hebron Brick
Hebron, N.D. 58638

Dennis Boyd
Public Affairs Representative
Montana Dakota Utilities
Bismarck, N.D. 58501

Teamster Union
Local # 116
Fargo, N.D. 58102
232-3215

Chamber of Commerce
412 6th St.
Bismarck, N.D. 58501

Central Livestock Ass'n
Exchange Bldg
West Fargo, N.D. 58102
282-3262

American Feeder Pig Marketing Co-op
Litchville, N.D. 58461
762-4225

Norman D. Weckerly, Pres.
Hurdsfield Grain Inc.
Hurdsfield, N.D. 58451
962-3341

Peavey Co. Grain Terminal
Jamestown, N.D. 58401
1-800-532-8610

Pillsbury Co.
Jamestown, N.D. 58401
252-4102

Porter Bros-Hide and Fur Co.
Jamestown, N.D. 58401
252-0110

Reiten Inc.
Cooperstown, N.D. 58425
797-2751

Lucke Manufacturing
Inkster, N.D. 58244
865-4201

Larimore Bean Co.
Larimore, N.D. 58251
343-6363

French Welding and Manufacturing Co.
Grafton, N.D. 58237
352-1001

American Crystal Sugar
Drayton, N.D. 58225

Larry Strand
Pres., TMI Corp.
Dickenson, N.D. 58601

Robert Spolum
Pres./General Manager
Melroe Division
Clark Equipment Co.
Fargo, N.D. 58102

Steiger Tractor Inc.
Public Relations
Fargo, N.D. 58102
293-4485

Ray Schnell
Bar-Eleven Feedlot
Dickenson, N.D. 58601

Leonard Behm
V.P., Behm Gas Inc.
Minot, N.D. 58701

Michael J. Brogan
Manager, Corporate Commications
Great Plains Gasification Ass'n
Bismarck, N.D. 58501

North Dakota Division
Rocky Mountain Oil and Gas Ass'n
N.D. Petroleum Council
Bismarck, N.D. 58502
223-6380

Phil Davison
Public Relations Representative
N.D. Railway Lines
Bismarck, N.D. 58501

Farmers Union State Office
Jamestown, N.D. 58401
252-2340

N.D. Farm Bureau
State Office
Jamestown, N.D. 58401
252-1940

Forest River Bean Co.
Forest River, N.D. 58233

Bank of North Dakota
Bismarck, N.D. 58501